



## GUIDELINES FOR INDIVIDUAL SUSC TEAM SPONSORSHIP

### DO'S

1. Teams may find sponsors to help cover the costs of equipment, travel, and any other expense not covered by the Club.
2. Teams must receive sponsorship pre-approval by Surrey United Soccer Club Sponsorship Committee (Please contact [sponsorship@surreyunitedsoccer.com](mailto:sponsorship@surreyunitedsoccer.com)) - this approval must include a printing proof before production.
3. Teams maintain full responsibility of contract terms and fund transfers between themselves and the sponsor. If there is any dispute or grievance it will be dealt with by these two parties without involvement of Surrey United Soccer Club.
4. Teams may put sponsor logos on purchased equipment such as, training shirts, jackets, bags, etc.
5. All sponsored training attire and equipment is to be Surrey United "Club Wear" obtained via Soccer Express (<https://www.soccerx.com/club-partners/susc-surrey-united>)



Example

### DON'TS

1. Teams may not put logos on jerseys provided by Surrey United Soccer Club.
2. Teams may not play any games with any sponsorship logoed t-shirts/secondary uniforms other than the pre-printed, Club sponsor logos.
3. Teams may not use non-Surrey United "Club Wear" products even if sponsorship is contingent on the use of non Surrey United "Club Wear".
4. Teams must not move forward with sponsorships or printed gear of any kind without approval from Surrey United's Sponsorship Committee.

Any contravention of the above "DO'S" and "DON'TS" will result in the team sponsorship being terminated by Surrey United Soccer Club and the use of any logo'd wear and equipment will not be permitted.

The primary colours for SUSC are Red and Black. All outerwear/training gear (track suits, tops, pants, jackets, training shirts, shorts & socks) must follow the primary color combination.

If you have questions or need clarification on anything stated above please contact [sponsorship@surreyunitedsoccer.com](mailto:sponsorship@surreyunitedsoccer.com).